Social Science Plenary

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“The values of authentic leaders are shaped by their personal beliefs and developed through introspection, consultation with others and experience…if leaders aren’t true to their values, the trust is not easily regained.”
What is social science?

Can you answer the following questions:

- Who is it happening to?
- What is happening?
- Where is it happening?
- Why is it happening?
- When is it happening?
- How is it happening?
Social Sciences Defined

The social sciences are the investigation of the human phenomena. The scientific goals of social science are description, explanation, prediction and control (successful intervention) that help one decide what to do. It is both empirical and normative.
What are the Social Sciences?

- Anthropology
- Economics
- Human Development
- International Business
- International Relations
- Management
- Political Science
- Psychology
- Sociology
Yet, in this book...
Doing social science

Contentions about inquiry in the Social Sciences

- There are alternatives for every practice and choices have to be made
- Inquiry is a patterned process of learning
- The inquiry process is based on the nature of reality and humanity
- Inquiry is conducted by people for people and is always social and political (inquiry is a relationship and value infused human process)
Contentions about inquiry in the Social Sciences - 2

- The learning outcomes of the inquiry process are contained inside of shared frames of reference, models or theories [social meaning vs. personal meaning]
Doing Inquiry

- Description – addresses ‘who’ ‘what’ ‘when’ ‘where’ and ‘how’
- Explanation – addresses ‘why’
- Prediction – provides a theory or a model
- Control – actionable knowledge that prescribes what to do to resolve a problem
Doing personal inquiry

- Reflection is a form of personal inquiry…
- Where do you fit in as an individual person?
- What do you value?
- Why do you feel the way you do?
- What are your shared frames of reference or shared meanings?
Emotional Intelligence (EI)

- Personal Competencies
  - Self-awareness
  - Self-regulation
  - Self-motivation

- Social Competencies
  - Empathy
  - Social skills
Social Intelligence

- Self-awareness
- Self-management

Social awareness
- Primal empathy
- Empathetic accuracy
- Listening
- Social cognition

Relationship management
- Synchrony
- Self-presentation
- Influence
- Concern
Social Capital

‘If you don’t go to somebody’s funeral, they won’t come to yours’  Yogi Berra

- Generalized reciprocity – trustworthiness
- Nature and qualities of interpersonal relations
- Building communications networks across boundaries – creating connections
- Shared values
Servant-leadership Characteristics

- Trust and trustworthiness
- Listening
- Empathy
- Foresight
- Healing

- Awareness
- Persuasion
- Grows people
- Builds community
Non linear method of achieving the impossible goal, small wins, each a small victory, increase the ability of an individual and organization to tackle bigger and bigger issues.
Social Change

‘Philosophers have only interpreted the world, the point is to change it!’ Karl Marx

- The transformation of society and culture over time, usually generates controversy
- The challenge for social scientists is how to measure change
Partners in Health - Today

- 7 countries on 4 continents
- 912,000 patient encounters in 2004 in Haiti
- PIH Model
  - Access to primary health care
  - Free health care and education for the poor
  - Community partnerships
  - Addressing basic social and economic needs
  - Serving the poor through the public sector
Partners in Health – Today - 2

Three Goals

- To care for their patients
- To alleviate the root cause of disease in their communities
- Share lessons learned around the world
Social Marketing

Social problems – a condition that undermines the well-being of some or all the members of a society

- Changing attitudes to change behavior
- Moving people from good intentions to action
- Create awareness – move to action
Who is this man and why
Is he smiling?
Mohammad Yunus – 2006 Nobel Peace Prize Winner

- Creator of microfinance
- Started in 1976 with a loan to 40 women of $27 dollars
- Grameen Bank and Grameen Foundation
- Loans out one half Billion annual without collateral…maintaining a 99% repayment rate
Social Entrepreneurs

- 21st Century leadership – not charity...change

![Diagram showing intersection of Common Good and Problem]
Social Entrepreneurs - 2

- Practical applications beyond conversation
- A social entrepreneur is a change agent focused on the social mission...not profit
- Takes ideas from other sectors and applies them to solving social problems
To paraphrase Gandhi...

Will you be the change you wish the world to be?